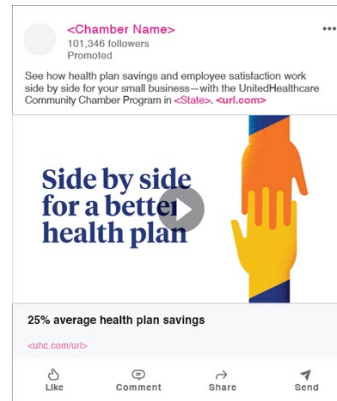
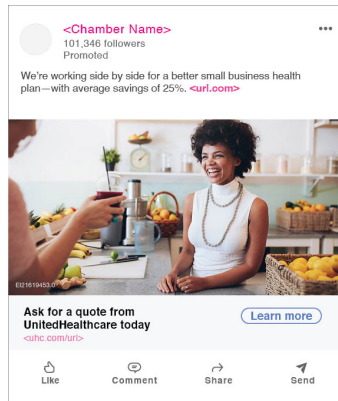
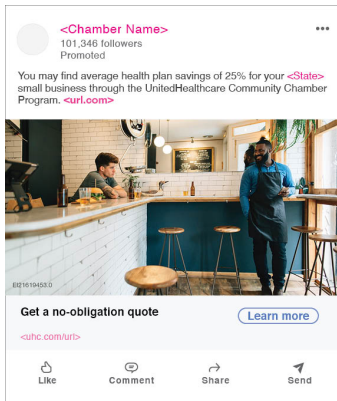


LinkedIn Posts

Here, you'll find copy and image options for your LinkedIn ads. Make sure you update any copy that's <magenta> with your state and website address. For LinkedIn ads, "post copy" refers to the copy that goes above the image. The "headline" appears under the image

Samples of final output:



*Social video option available on download site.

Image options (1200x627 JPGs provided):



Copy Options:

Option 1:

Post copy:

You may find average health plan savings of 25% for your <State> small business through the UnitedHealthcare Community Chamber Program. <url.com>

Headline copy:

Get a no-obligation quote

<uhc.com/url>

Option 2:

Post copy:

We're working side by side for a better small business health plan—with average savings of 25%.

<url.com>

Headline copy:

Ask for a quote from UnitedHealthcare today

uhc.com/url

Option 3:

Post copy:

See how health plan savings and employee satisfaction work side by side for your small business—
with the UnitedHealthcare Community Chamber Program in [<State>](#). [<url.com>](#)

Headline copy:

25% average health plan savings

uhc.com/url