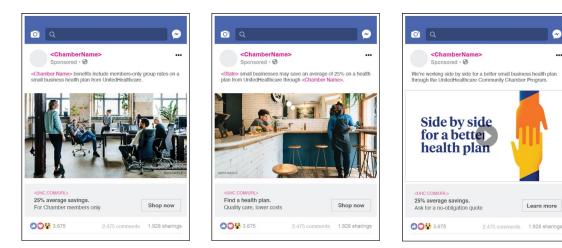
# **Facebook Posts**

Here, you'll find copy and image options for your Facebook posts. Make sure you update any copy that's <magenta> with your state, chamber name and website address. "Post copy" refers to the copy that goes above the image, and the "headline" and "link description" appear under it.

## Samples of final output:



\*Social video option available on download site.

~

•••

## Image options (1200x627 JPGs provided):



## **Copy Options:**

### **Option 1:**

#### Post copy:

<Chamber Name> benefits include members-only group rates on a small business health plan from UnitedHealthcare. Headline copy:

#### <uhc.com/url>

25% average savings.

#### Link description:

For Chamber members only

#### **Option 2:**

#### Post copy:

<<u>State</u>> small businesses may save an average of 25% on a health plan from UnitedHealthcare through <<u>Chamber Name</u>>.

<url.com>

Headline copy:

<uhc.com/url>

Find a health plan.

Link description:

Quality care, lower costs

#### **Option 3:**

#### Post copy:

We're working side by side for a better small business health plan through the UnitedHealthcare Community Chamber Program.

Headline copy:

<uhc.com/url>

25% average savings. Link description: Ask for a no-obligation quote