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Community Chamber Program Updates – Emails (long)

June 2021

Text-only Email: Version 2 (sent from the Chamber to prospective Chamber members)

Subject line options:

25% average health plan savings for <Region> businesses

Exclusive opportunity from <Chamber Name>

As a small business owner, managing your costs is critical. And because employee health benefits are one of the largest line items on most business budgets, <Chamber Name> is committed to helping <Region> small businesses like yours access quality health benefits for their employees at a lower cost.

25% average savings on a health plan¹

One way we do this is through the UnitedHealthcare Community Chamber Program, which gives our members access to 25% average health plan savings¹ compared to other UnitedHealthcare plans in <State>.

You don't have to be a Chamber member to ask for a quote. Simply visit <url.com> to get started.

The Community Chamber Program is also designed to deliver:

- **Numerous plan designs and benefits to choose from**, like built-in pharmacy and \$0 copays for virtual care
- **Additional savings of up to 4%** when you offer UnitedHealthcare specialty plans, like dental and vision, alongside your medical plan
- **Rewards for your plan participants** – With UnitedHealthcare Motion[®], participants complete certain daily activity goals—like walking, running, cycling, swimming and more—and may earn up to \$1,095 each year* for their health savings account (HSA) or toward a prepaid debit card**

Visit <url.com> to compare your current plan with one available through this program. You don't need to be a Chamber member to get a quote.

At <Chamber Name>, we're honored to work for businesses like yours and invite you to learn more about all the benefits Chamber membership has to offer at <chamberurl.com>.

Sincerely,

<Chamber rep name and title>

[footnotes/disclaimers]

* Or \$1,150 if not applying registration credit toward an activity tracker.

** Receiving a reward card may have tax implications. You should consult an appropriate tax professional to determine whether you have any tax obligations from receiving this card under the program.

¹ 25% savings based on Q1 2021 UnitedHealthcare internal analysis for average price comparison between UnitedHealthcare plans in <State>. Savings are not guaranteed.

Minimum participation requirements may apply for bundling programs. Packaged Savings program is not available for all group sizes, and benefits and programs may not be available in all states. Components subject to change.

UnitedHealthcare Motion is a voluntary program. The information provided is for general informational purposes only and is not intended to be nor should be construed as medical advice. You should consult an appropriate health care professional before beginning any exercise program and/or to determine what may be right for you. Receiving an activity tracker and/or certain credits and/or purchasing an activity tracker with earnings may have tax implications. You should consult an appropriate tax professional to determine if you have any tax obligations under this program, as applicable. If any fraudulent activity is detected (e.g., misrepresented physical activity), you may be suspended and/or terminated from the program. If you are unable to meet a standard related to health factor to receive a reward under this program, you might qualify for an opportunity to receive the reward by different means. You may call us toll-free at 1-855-256-8669 or at the number on your health plan ID card, and we will work with you (and, if necessary, your doctor) to find another way for you to earn the same reward. Rewards may be limited due to incentive limits under applicable law. Subject to HSA eligibility, as applicable.

Administrative services provided by United HealthCare Services, Inc. or their affiliates, and UnitedHealthcare Service LLC in NY. Stop-loss insurance is underwritten by All Savers Insurance Company (except MA, MN, NJ and NY), UnitedHealthcare Insurance Company in MA and MN, UnitedHealthcare Life Insurance Company in NJ, and UnitedHealthcare Insurance Company of New York in NY.